

# dealer<sup>®</sup> Spectrum

Measure what matters.

Dealer Spectrum<sup>®</sup> delivers relevant, timely data to senior staff through a graphical, easy to digest view of the business's benchmarks and KPIs.

## How it Works

A selection of robust components work together to interrogate the DMS and publish meaningful data in a variety of formats to a private Web location.

The Dealer Spectrum<sup>®</sup> Dashboard provides a powerful viewing experience across a range of devices from desktops to the iPad Mini<sup>®</sup>. Dynamic, interactive charts deliver a clean and simple interface without sacrificing important functionality.

The KPI reports and dashboards are designed by us and tailored to your data analysis requirements. Dealer Spectrum<sup>®</sup> has a team of report writers ready to deliver these KPI reports to your portal quickly. It accumulates multiple databases and servers in a single view for comparison and analysis whilst live Information allows drill-down all the way to the transaction line.

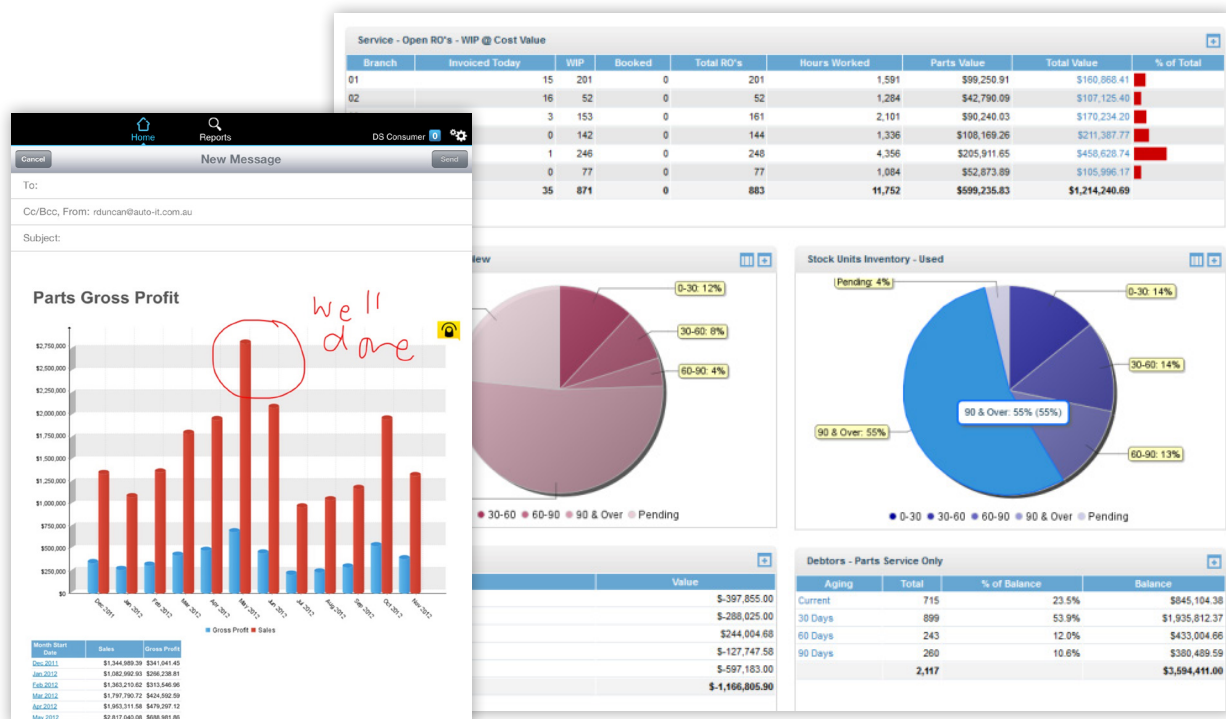
\*Apps are available for mobility access.

## Dashboard



## The Benefits

1. Reduced manual tasks
2. Improved efficiency
3. Increased profitability
4. Increased levels of internal control
5. Reduced risk of internal fraud
6. Instant graphical view of the key metrics that define dealership performance



## Your Dealership - Visually

The Dealer Spectrum® Dashboard paints a compelling picture of your business that's easy to interpret. Issues are recognised early so they can be acted on before they become a real problem. Likewise, successes can be rewarded as they occur. Executives and senior managers won't need to access the DMS database ever again! Identified KPI reports display your business's changes and improvements by company, branch and department. It replaces all the manual Excel and Crystal reports you currently use and maintain.



Per-month pricing is available for large, medium & small dealerships, with NO set-up fees. Dashboard is hosted on a secure WebServer or client/server and accessed via private log-in.