

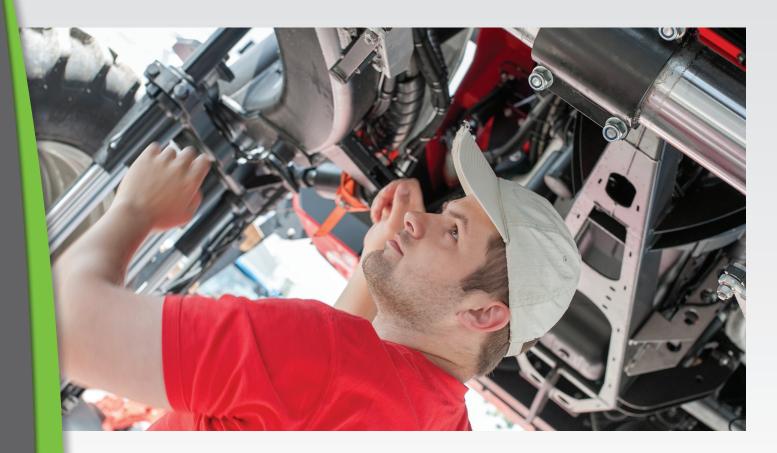
Software Solutions for

Agri and Machinery Dealers & Distributors



Gold Independent Software Vendor (ISV)

Expect better. Get more. Work smarter.



Driven by Innovation

We understand the drivers that boost performance and deliver a competitive edge. Our systems - which are supported by world's best practice processes - will set you apart; giving you access to the latest dealer management technology that's fully integrated with factory systems. The benefits include:

- Single database marketing to improve customer satisfaction and retention.
- Open systems that make it easy to control data access and how you use it.
- Real time reporting that informs you where your business is going at any time via dashboards, graphs and exception reports.

Our installation and support services are second to none - because integrating a new system into your business is one thing; but knowing that someone has your back is *everything*.



Distributors, connect with your dealers.

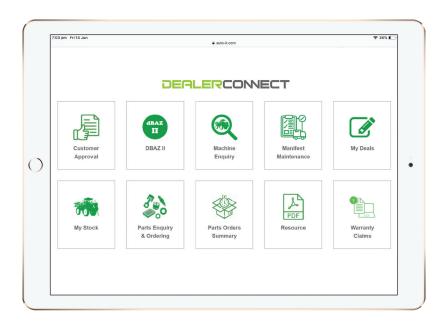
For niche and low-volume distributors, we offer a modern, easy way to connect with your dealers. It's called DealerConnect, and it offers a clean, tablet-friendly user interface for your dealers to access the products and services you offer.

There's nothing superfluous, here - only the functions and fields they need to be able to configure and order stock units, order and look up parts, and submit warranty claims.

Because it's connected to the EQUIP® database, the information in **DealerConnect** is always

live and accurate. That means your team and your clients can use it with confidence - whether via computer or a tablet device.

The user interface is tailored specifically to your business and the functions you need, right down to the graphics and naming conventions. As a result, it's the perfect, seamless solution for businesses that need to support a dealer network but can't justify a seven-figure ERP solution.



Everything's under control.

For over 40 years we've been designing, building and supporting dealer management solutions, and we've never found a better technical advancement strategy than talking directly to our customers.

We have some of the brightest and most innovative software developers in the business, and key support staff who've been in the industry for decades.

But ultimately we ask our customers what they really need from their dealer management system and then we seek to deliver it. Indeed, many of our innovations have come about through direct consultation with our clients.

This approach has earned us the respect and advocacy of more than 25,000 users in 1,600 locations around the world.



Get on with Business

Software that Powers your Industry

Our EQUIP® dealer management software delivers realtime information about every aspect of your business.

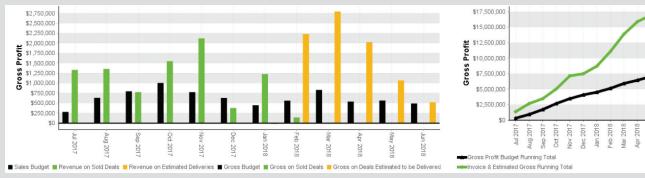
Our BI (Business Intelligence) solution, Dealer Spectrum, offers customised financial and KPI reporting drawn from the best dealers in the industry - delivered in a single tablet-friendly dashboard. Tailored process maps and push reports highlight issues quickly while spotlighting untapped sources of profit.

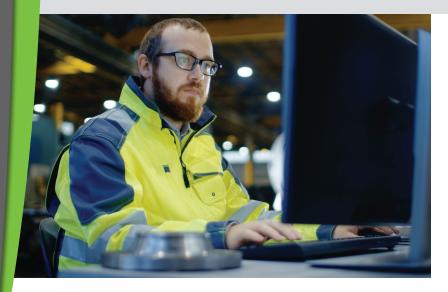
We work closely with manufacturers, distributors and service providers, to develop interfaces and special features that enable dealers to interact with supply chains more easily. It's all part of our commitment to deliver seamless integration using open systems. That same open architecture means it can also rapidly adapt to new technologies as they come on stream.

Auto-IT is the leader in dealer management and business intelligence systems. Australian-owned, we can quickly integrate a user-friendly and flexible solution to fully maximise your ROI.











Over 25,000 users - 1,600 locations Offices in Australia, NZ & SE Asia

sales@auto-it.com | auto-it.com